



# THE BRITISH COLUMBIA WINE GRAPE CROP SURVEY 2008

**Prepared By:**

**BDO Dunwoody  
and the  
British Columbia Wine Institute**

**With thanks to the BC Grapegrowers' Association,  
the BC Wine Authority and the BC Wine Grape Council  
for their assistance**

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**BDO Dunwoody LLP**  
Chartered Accountants  
and Advisors



**BRITISH COLUMBIA  
WINE INSTITUTE**  
*Our land, revealed.*

## Number of wineries that responded, according to size

Year	Large Winery	Medium-sized Winery	Small Winery	Total
2008	3	18	107	130
2007	3	14	59	78
2006	3	10	30	51

## Response Rate for the 2008 Wine Grape Crop Survey

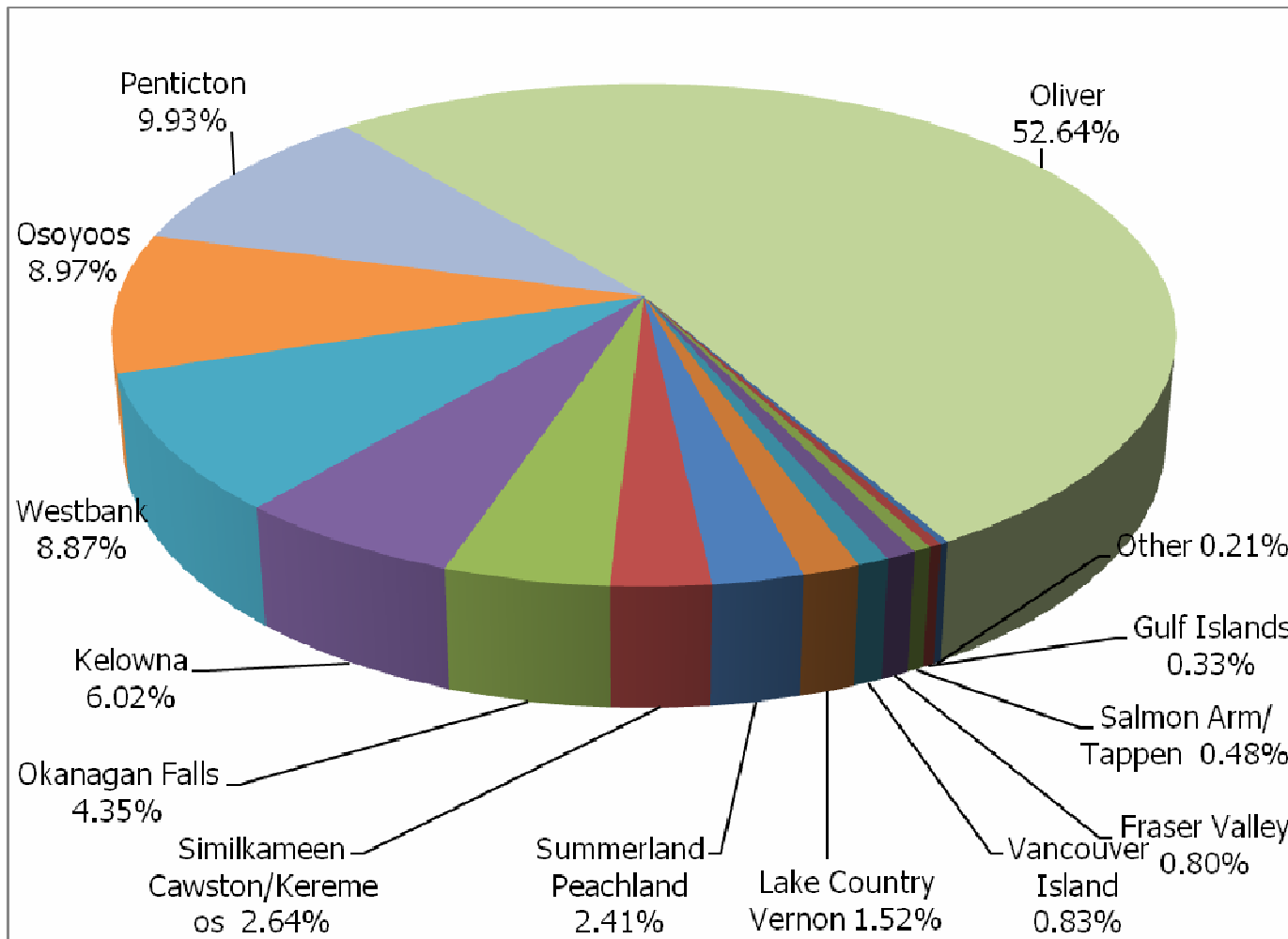
Responded	# of wineries	Total #	% of Total
2008	130	152	85.53%
2007	78	134	58.21%

## Percentage of Vinifera, Hybrid and Labrusca Production

	Vinifera/Hybrid/Labrusca	% of Total Production	
		2007	2008
<b>White</b>	Vinifera	97.82%	98.40%
	Vinifera/hybrid	2.14%	1.50%
	unspecified	0.04%	0.10%
	labrusca	0.01%	0.00%
<b>Red</b>	Vinifera	94.27%	96.76%
	Vinifera/hybrid	3.41%	2.55%
	unspecified	2.32%	0.68%
	labrusca	0.01%	0.00%
<b>Total</b>	Vinifera	96.04%	97.63%
	Vinifera/hybrid	2.77%	1.99%
	unspecified	1.18%	0.38%
	labrusca	0.00%	0.00%



## Reported Tonnage by Production Area



## 2008 BC Wine Grape Tonnage by Variety – Top 25

Rank	Variety	Total Tons	Total combined value
1	Merlot	4,030.61	\$9,402,771.22
2	Chardonnay	2,505.1	\$4,797,251.52
3	Pinot Gris	2,037.4	\$3,723,021.33
4	Pinot Noir	1,863.72	\$3,753,557.75
5	Cabernet Sauvignon	1,491.38	\$3,801,748.33
6	Gewurztraminer	1,449.8	\$2,708,560.00
7	Pinot Blanc	1,419.9	\$2,329,525.73
8	Sauvignon Blanc	1,187.3	\$1,989,085.10
9	Syrah/Shiraz	885.22	\$2,325,961.04
10	Riesling	858.6	\$1,433,110.56
11	Cabernet Franc	771.66	\$1,801,836.09
12	Gamay Noir	545.58	\$957,204.88
13	Ehrenfelser	282.4	\$487,244.82
14	Semillon	274.5	\$443,259.53
15	Marechal Foch	214.25	\$393,969.01
16	Auxerrois	192.9	\$332,911.91
17	Bacchus	186.8	\$314,077.57
18	Viognier	131.3	\$310,283.46
19	Chenin Blanc	126.8	\$194,905.96
20	Icewine Riesling	113.8	\$224,973.49
21	Muller-Thurgau	101.2	\$152,730.97
22	Zweigelt	100.75	\$229,235.84
23	Petit Verdot	84.02	\$256,447.81
24	Kerner	83.5	\$151,344.08
25	Siegerrebe	78.8	\$142,235.84
26-88	Remaining Varieties Reported*	1,257.56	\$2,329,740.55
	<b>Total</b>	<b>22,274.85</b>	<b>\$44,986,994.39</b>



## 2008 BC White Wine Grape Varieties by Order of Importance

Variety	Tonnage	Value	Percent of White
Chardonnay	2,505.12	\$4,797,251.52	21.18%
Pinot Gris	2,037.41	\$3,723,021.33	17.22%
Gewurztraminer	1,449.80	\$2,708,560.00	12.26%
Pinot Blanc	1,419.86	\$2,329,525.73	12.00%
Sauvignon Blanc	1,187.35	\$1,989,085.10	10.04%
Riesling	858.61	\$1,433,110.56	7.26%
Ehrenfelser	282.40	\$487,244.82	2.39%
Semillon	274.52	\$443,259.53	2.32%
Auxerrois	192.91	\$332,911.91	1.63%
Bacchus	186.79	\$314,077.57	1.58%
Viognier	131.28	\$310,283.46	1.11%
Chenin Blanc	126.84	\$194,905.96	1.07%
Icewine Riesling	113.80	\$224,973.49	0.96%
Muller-Thurgau	101.23	\$152,730.97	0.86%
Kerner	83.45	\$151,344.08	0.71%
Siegenerrebe	78.82	\$142,235.84	0.67%
Ortega	64.10	\$114,924.33	0.54%
Muscat	63.42	\$136,046.16	0.54%
Madeleine Angevine	55.95	\$82,309.88	0.47%
Icewine Chardonnay	39.42	\$81,777.99	0.33%
Schoenberger	38.24	\$63,153.49	0.32%
Madeleine Sylvaner	33.26	\$56,402.03	0.28%
Optima	24.25	\$41,984.12	0.20%
Other White*	12.03	\$35,988.84	0.10%
Chasselas	X**	X	X
Icewine - Other Whites	X	X	X
Misc. White Hybrid*	X	X	X
Misc. White Vinifera*	X	X	X
Oraniensteiner	X	X	X
Pearl of C'saba	X	X	X
Reichensteiner	X	X	X
Roussanne	X	X	X
Scheurebe	X	X	X
Sovereign Opal	X	X	X
Trebbiano	X	X	X
Verdelet	X	X	X
Vidal	X	X	X
<b>Total</b>	<b>11,829.8</b>	<b>\$21,135,437.77</b>	<b>100.00%</b>
* Indicates unspecified white varieties			
** 'X' indicates data that have been suppressed for reasons of confidentiality			



## 2008 BC Red Wine Grape Varieties by Order of Importance

Variety	Tonnage	Value	Percent of Red
Merlot	4,030.61	\$9,402,771.22	38.59%
Pinot Noir	1,863.72	\$3,753,557.75	17.84%
Cabernet Sauvignon	1,491.38	\$3,801,748.33	14.28%
Syrah/Shiraz	885.22	\$2,325,961.04	8.48%
Cabernet Franc	771.66	\$1,801,836.09	7.39%
Gamay Noir	545.58	\$957,204.88	5.22%
Marechal Foch	214.25	\$393,969.01	2.05%
Zweigelt	100.75	\$229,235.84	0.96%
Petit Verdot	84.02	\$256,447.81	0.80%
Other Red*	71.40	\$106,258.14	0.68%
Malbec	48.77	\$139,855.95	0.47%
Misc. Red Vinifera*	44.70	\$94,690.40	0.43%
Pinot Meunier	40.01	\$79,837.64	0.38%
Zinfandel	26.75	\$52,574.24	0.26%
Lemberger	26.53	\$48,608.73	0.25%
Icewine Pinot Noir	19.28	\$62,821.20	0.18%
Dunkelfelder	15.52	\$33,167.46	0.15%
Agria	X**	X	X
Baco Noir	X	X	X
Barbera	X	X	X
Blaufrankisch	X	X	X
Carmenere	X	X	X
Chancellor	X	X	X
Cinsault	X	X	X
Dornfelder	X	X	X
Grenache	X	X	X
Icewine Cabernet Franc	X	X	X
Icewine Merlot	X	X	X
Icewine Zweigelt	X	X	X
Leon Millot	X	X	X
Michurinetz	X	X	X
Misc. Red Hybrids*	X	X	X
Mourvedre	X	X	X
Nebbiolo	X	X	X
Pinotage	X	X	X
Rotberger	X	X	X
Rougeon	X	X	X
Sangiovese	X	X	X
Tempranillo	X	X	X
<b>Total</b>	<b>10,445.15</b>	<b>\$23,851,557.62</b>	<b>100.00%</b>
* Indicates unspecified red varieties			
** 'X' indicates data that have been suppressed for reasons of confidentiality			



## White Wine Grape Varieties, Estimated Price Range

Variety	Total Value	Min. Price Per Ton	Max. Price Per Ton	Avg. Price Per Ton
Chardonnay	\$4,797,252	\$1,400	\$3,500	\$1,915
Pinot Gris	\$3,723,021	\$1,250	\$4,228	\$1,827
Gewurztraminer	\$2,708,560	\$1,350	\$3,300	\$1,868
Pinot Blanc	\$2,329,526	\$1,375	\$2,300	\$1,641
Sauvignon Blanc	\$1,989,085	\$1,321	\$3,200	\$1,675
Riesling	\$1,433,111	\$750	\$2,700	\$1,669
Ehrenfelser	\$487,245	\$1,380	\$2,700	\$1,725
Semillon	\$443,260	\$1,465	\$2,700	\$1,615
Auxerrois	\$332,912	\$1,250	\$2,700	\$1,726
Bacchus	\$314,078	\$1,268	\$2,200	\$1,681
Viognier	\$310,283	\$1,500	\$3,632	\$2,363
Icewine Riesling	\$224,973	\$1,400	\$2,715	\$1,977
Chenin Blanc	\$194,906	\$1,321	\$2,500	\$1,537
Muller-Thurgau	\$152,731	\$1,350	\$1,600	\$1,509
Kerner	\$151,344	\$1,268	\$2,500	\$1,814
Siegerrebe	\$142,236	\$1,350	\$2,600	\$1,805
Muscat	\$136,046	\$1,500	\$3,000	\$2,145
Ortega	\$114,924	\$1,400	\$2,600	\$1,793
Madeleine Angevine	\$82,310	\$1,400	\$1,800	\$1,471
Icewine Chardonnay	\$81,778	\$2,052	\$2,500	\$2,075
Schoenberger	\$63,153	\$1,360	\$2,500	\$1,672
Madeleine Sylvaner	\$56,402	\$1,200	\$1,800	\$1,652
Optima	\$41,984	\$1,600	\$1,784	\$1,713
Other White	\$35,989	\$1,850	\$3,400	\$2,993

For varietals where confidentiality may be breached, minimum and maximum prices have been excluded.



## Red Wine Grape Varieties, Estimated Price Range

Variety	Total Value	Min. Price Per Ton	Max. Price Per Ton	Avg. Price Per Ton
Merlot	\$9,402,771	\$1,000	\$4,200	\$2,333
Pinot Noir	\$3,753,558	\$1,250	\$4,000	\$2,014
Cabernet Sauvignon	\$3,801,748	\$1,600	\$4,228	\$2,549
Syrah/Shiraz	\$2,325,961	\$1,600	\$4,400	\$2,628
Cabernet Franc	\$1,801,836	\$1,453	\$4,000	\$2,335
Gamay Noir	\$957,205	\$1,000	\$3,000	\$1,754
Marechal Foch	\$393,969	\$1,250	\$2,300	\$1,839
Zweigelt	\$229,236	\$1,350	\$2,800	\$2,275
Petit Verdot	\$256,448	\$1,775	\$4,000	\$3,052
Other Red	\$106,258	\$1,300	\$2,500	\$1,488
Malbec	\$139,856	\$2,000	\$3,500	\$2,868
Misc. Red Vinifera*	\$94,690	\$1,606	\$3,200	\$2,118
Pinot Meunier	\$79,838	\$1,500	\$2,408	\$1,996
Zinfandel	\$52,574	\$1,750	\$3,400	\$1,966
Lemberger	\$48,609	\$1,500	\$2,900	\$1,832
Icewine Pinot Noir	\$62,821	\$2,676	\$3,069	\$3,258
Dunkelfelder	\$33,167	\$1,750	\$2,500	\$2,138
For varieties where confidentiality may be breached, minimum and maximum prices have been excluded.				

