

# **THE BRITISH COLUMBIA WINE GRAPE CROP SURVEY 2007**



Prepared By:

British Columbia Ministry of Agriculture & Lands  
and the  
British Columbia Wine Institute

with thanks to the BC Grapegrowers' Association for their input

## Number of wineries that responded, according to size

Year	Large Winery	Medium-sized Winery	Small Winery	Total
2007	3	16	59	78
2006	3	12	36	51

## Response Rate for the 2007 Wine Grape Crop Survey

	No. of Wineries	% of Total
Responded	78	58.21%
Total	134	100.00%

## Percentage of vinifera, hybrid and labrusca production

Colour	Vinifera/Hybrid/Labrusca	% of total production
White	vinifera	97.82%
	vinifera-hybrid	2.14%
	unspecified	0.04%
	labrusca	0.01%
Red	vinifera	94.27%
	vinifera-hybrid	3.41%
	unspecified	2.32%
	labrusca	0.00%
Total	vinifera	96.04%
	vinifera-hybrid	2.77%
	unspecified	1.18%
	labrusca	0.00%
<b>Total</b>	<b>vinifera + vinifera-hybrid</b>	<b>98.82%</b>

## 2007 BC Wine Grape Tonnage by Variety - Top 25

Rank	Variety	Total Tons	Total combined value
1	Merlot	3,258.31	\$7,089,622.55
2	Chardonnay	2,479.19	\$4,279,347.48
3	Pinot Gris	1,686.55	\$2,670,741.63
4	Pinot Noir	1,531.52	\$2,973,583.70
5	Cabernet Sauvignon	1,390.42	\$3,316,850.87
6	Gewürztraminer	1,339.04	\$2,339,628.31
7	Pinot Blanc	1,307.47	\$2,105,846.59
8	Riesling	978.80	\$1,578,372.20
9	Sauvignon Blanc	977.01	\$1,621,987.55
10	Cabernet Franc	777.17	\$1,655,761.96
11	Syrah/Shiraz	612.95	\$1,428,431.02
12	Gamay Noir	485.51	\$843,365.36
13	Ehrenfelser	228.17	\$395,451.72
14	Other Red Variety*	208.65	\$285,958.62
15	Sémillon	202.03	\$307,272.68
16	Auxerrois	189.47	\$297,756.00
17	Maréchal Foch	170.03	\$292,532.22
18	Bacchus	123.63	\$201,369.58
19	Chasselas	104.06	\$148,585.50
20	Chancellor	103.13	\$131,221.99
21	Müller Thurgau	101.72	\$148,915.70
22	Icewine Riesling	99.34	\$224,344.04
23	Ortega	91.08	\$129,805.04
24	Chenin Blanc	84.49	\$134,954.42
25	Viognier	84.07	\$182,712.14
26-62	Remaining Varieties Reported*	1,162.95	\$2,096,111.19
	<b>TOTAL</b>	<b>19,776.75</b>	<b>\$36,880,530.05</b>

\* All remaining varieties (including Misc White and Red Varieties)

## 2007 BC White Wine Grape Varieties by Order of Importance

Variety	Tonnage	Value	Percent of white
Chardonnay	2,479.19	\$4,279,347.48	22.96%
Pinot Gris	1,686.55	\$2,670,741.63	15.62%
Gewürztraminer	1,339.04	\$2,339,628.31	12.40%
Pinot Blanc	1,307.47	\$2,105,846.59	12.11%
Riesling	978.80	\$1,578,372.20	9.07%
Sauvignon Blanc	977.01	\$1,621,987.55	9.05%
Ehrenfelser	228.17	\$395,451.72	2.11%
Sémillon	202.03	\$307,272.68	1.87%
Auxerrois	189.47	\$297,756.00	1.75%
Bacchus	123.63	\$201,369.58	1.14%
Chasselas	104.06	\$148,585.50	0.96%
Müller Thurgau	101.72	\$148,915.70	0.94%
Icewine Riesling	99.34	\$224,344.04	0.92%
Ortega	91.08	\$129,805.04	0.84%
Chenin Blanc	84.49	\$134,954.42	0.78%
Viognier	84.07	\$182,712.14	0.78%
Madeleine Angevine	60.80	\$96,425.32	0.56%
Madeleine Sylvaner	56.00	\$82,498.65	0.52%
Misc. White Hybrid*	55.38	\$69,218.00	0.51%
Scheurebe	50.51	\$77,006.69	0.47%
Schönburger	43.22	\$65,148.74	0.40%
Kerner	41.84	\$73,644.63	0.39%
Siegerrebe	40.48	\$59,787.97	0.37%
Optima	37.87	\$66,941.86	0.35%
Vidal Blanc	34.21	\$35,662.46	0.32%
Icewine Chardonnay	32.80	\$71,052.00	0.30%
Reichensteiner	25.32	\$62,344.30	0.23%
Chardonnay Musqué	23.71	\$38,208.89	0.22%
Muscat	22.31	\$35,205.82	0.21%
Verdelet	14.14	\$25,400.00	0.13%
Pearl of C'saba	6.27	\$8,235.30	0.06%
Other White Varieties*	4.43	\$9,099.35	0.04%
Icewine Pinot Gris	1.34	\$3,277.40	0.01%
Icewine Gewürztraminer	x**	x	x
Icewine Kerner	x	x	x
Icewine Pinot Blanc	x	x	x
Icewine Vidal Blanc	x	x	x
Pearl of Zala	x	x	x
Riesling Okanagan	x	x	x
Rousanne	x	x	x
Seyval Blanc	x	x	x
Sovereign Opal	x	x	x
Trebbiano	x	x	x
<b>Total</b>	<b>10,797.32</b>	<b>\$17,931,334.96</b>	<b>100.00%</b>

\* Indicates unspecified white varieties

\*\* 'x' indicates data that have been suppressed for reasons of confidentiality.

## 2007 BC Red Wine Grape Varieties by Order of Importance

Variety	Tonnage	Value	Percent of red
Merlot	3,258.31	\$7,089,622.55	36.29%
Pinot Noir	1,531.52	\$2,973,583.70	17.06%
Cabernet Sauvignon	1,390.42	\$3,316,850.87	15.48%
Cabernet Franc	777.17	\$1,655,761.96	8.66%
Syrah/Shiraz	612.95	\$1,428,431.02	6.83%
Gamay Noir	485.51	\$843,365.36	5.41%
Other Red Varieties*	208.65	\$285,958.62	2.32%
Maréchal Foch	170.03	\$292,532.22	1.89%
Chancellor	103.13	\$131,221.99	1.15%
Zweigelt	66.78	\$134,775.14	0.74%
Petit Verdot	47.89	\$120,160.65	0.53%
Lemberger	42.43	\$69,003.90	0.47%
Pinot Meunier	41.32	\$74,790.80	0.46%
Zinfandel	39.61	\$83,074.85	0.44%
Misc. Red Vinifera	34.05	\$77,089.71	0.38%
Sangiovese	18.11	\$26,085.60	0.20%
Dunkelfelder	18.10	\$36,765.32	0.20%
Malbec	16.06	\$40,211.02	0.18%
Icewine Pinot Noir	15.06	\$58,378.00	0.17%
Agria	14.02	\$11,919.00	0.16%
Rotberger	11.85	\$20,735.40	0.13%
Misc. Red Hybrid	9.39	\$13,621.00	0.10%
Michurinetz	7.23	\$7,467.00	0.08%
Dornfelder	7.17	\$14,340.00	0.08%
Pinotage	3.52	\$5,688.87	0.04%
Baco Noir	x**	x	x
Barbera	x	x	x
Gamay Bouze	x	x	x
Icewine Cabernet Franc	x	x	x
Icewine Cabernet Sauvignon	x	x	x
Icewine Gamay Noir	x	x	x
Icewine Merlot	x	x	x
Rougeon	x	x	x
Tempranillo	x	x	x
<b>Total</b>	<b>8,979.43</b>	<b>\$18,925,261.90</b>	<b>100.00%</b>

\* Unspecified red varieties.

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## White Wine Grape Varieties, Estimated Price Range

Variety	Total Value	Min. Price Per Ton	Max. Price Per Ton	Avg. Price Per Ton Paid
Chardonnay	\$4,279,347.48	\$1,000.00	\$3,468.00	\$1,726.10
Pinot Gris	\$2,670,741.63	\$1,000.00	\$3,360.12	\$1,583.55
Pinot Blanc	\$2,105,846.59	\$1,353.00	\$3,334.00	\$1,610.63
Sauvignon Blanc	\$1,621,987.55	\$1,400.00	\$2,761.00	\$1,660.16
Gewürztraminer	\$2,339,628.31	\$1,000.00	\$3,500.00	\$1,747.24
Riesling	\$1,578,372.20	\$1,000.00	\$3,468.00	\$1,612.56
Sémillon	\$307,272.68	\$1,000.00	\$2,200.00	\$1,520.93
Chasselas	\$148,585.50	\$1,500.00	\$1,500.00	\$1500.00
Auxerrois	\$297,756.00	\$1,400.00	\$3,000.00	\$1,571.54
Bacchus	\$201,369.58	\$1,400.00	\$2,200.00	\$1,628.84
Ehrenfelser	\$395,451.72	\$1,000.00	\$2,563.00	\$1,733.15
Viognier	\$182,712.14	\$1,597.33	\$3,800.00	\$2,173.41
Ortega	\$129,805.04	\$1,300.00	\$2,600.00	\$1,425.17
Chenin Blanc	\$134,954.42	\$1,600.00	\$2,000.00	\$1,597.31
Scheurebe	\$77,006.69	\$1,475.00	\$1,600.00	\$1,524.56
Madeleine Angevine	\$96,425.32	\$1,200.00	\$1,800.00	\$1,585.84
Icewine Chardonnay	\$71,052.00	\$1,899.00	\$2,604.00	\$2,166.22
Madeleine Sylvaner	\$82,498.65	\$1,200.00	\$1,650.00	\$1,473.27
Reichensteiner	\$62,344.30	\$1,650.00	\$3,468.00	\$2,462.67
Siegerrebe	\$59,787.97	\$1,300.00	\$2,600.00	\$1,477.03
Optima	\$66,941.86	\$1,300.00	\$1,800.00	\$1,767.59
Kerner	\$73,644.63	\$1,400.00	\$2,500.00	\$1,759.98
Chardonnay Musqué	\$38,208.89	\$1,550.00	\$1,700.00	\$1,611.69
Verdelet	\$25,400.00	\$1,200.00	\$2,000.00	\$1,796.32
Icewine Riesling	\$224,344.04	\$1,581.80	\$2,755.75	\$2,258.27
Schönburger	\$65,148.74	\$1,071.00	\$3,000.00	\$1,507.40
Vidal Blanc	\$35,662.46	\$1,400.00	\$1,900.00	\$1,725.00
Müller Thurgau	\$148,915.70	\$1,350.00	\$2,400.00	\$1,463.94
Muscat	\$35,205.82	\$1,400.00	\$2,248.03	\$1,577.88
Other White Varieties*	\$9,099.35	\$1,964.00	\$2,400.00	\$2,053.41
Pearl of C'saba	\$8,235.30	\$1,300.00	\$1,900.00	\$1,314.07
Misc. White Hybrid	\$69,218.00	\$1,397.34	\$1,708.57	\$1,492.97
Icewine Pinot Gris	\$3,277.40	\$2,200.00	\$3,500.00	\$2,442.18
Icewine				
Gewürztraminer	x**	x	x	x
Icewine Kerner	x	x	x	x
Icewine Pinot Blanc	x	x	x	x
Icewine Vidal Blanc	x	x	x	x
Pearl of Zala	x	x	x	x
Riesling Okanagan	x	x	x	x
Roussanne	x	x	x	x
Seyval Blanc	x	x	x	x
Sovereign Opal	x	x	x	x
Trebbiano	x	x	x	x

\* Unspecified white varieties

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## Red Wine Grape Varieties, Estimated Price Range

Variety	Total Value	Min. Price Per Ton	Max. Price Per Ton	Ave. Price Per Ton Paid
Merlot	\$7,089,622.55	\$1,000.00	\$3,500.00	\$2,175.86
Cabernet Sauvignon	\$3,316,850.87	\$1,000.00	\$4,025.00	\$2,385.51
Pinot Noir	\$2,973,583.70	\$1,000.00	\$4,397.00	\$1,941.58
Cabernet Franc	\$1,655,761.96	\$1,000.00	\$3,800.00	\$2,130.49
Syrah/Shiraz	\$1,428,431.02	\$1,000.00	\$4,400.00	\$2,330.42
Gamay Noir	\$843,365.36	\$1,000.00	\$3,500.00	\$1,737.07
Maréchal Foch	\$292,532.22	\$1,000.00	\$3,500.00	\$1,720.43
Other Red Varieties*	\$285,958.62	\$1,000.00	\$2,678.00	\$1,370.52
Zweigelt	\$134,775.14	\$1,000.00	\$2,679.00	\$2,018.09
Chancellor	\$131,221.99	\$1,200.00	\$1,300.00	\$1,272.42
Petit Verdot	\$120,160.65	\$1,425.00	\$3,500.00	\$2,509.23
Zinfandel	\$83,074.85	\$1,000.00	\$3,700.00	\$2,097.38
Misc. Red Vinifera	\$77,089.71	\$1,902.00	\$3,500.00	\$2,264.27
Pinot Meunier	\$74,790.80	\$1,500.00	\$2,440.00	\$1,810.09
Lemberger	\$69,003.90	\$1,000.00	\$2,500.00	\$1,626.49
Icewine Pinot Noir	\$58,378.00	\$2,018.00	\$4,800.00	\$3,876.36
Malbec	\$40,211.02	\$1,975.00	\$3,000.00	\$2,503.57
Dunklefelder	\$36,765.32	\$1,700.00	\$2,050.00	\$2,031.12
Sangiovese	\$26,085.60	\$1,350.00	\$2,177.04	\$1,440.17
Rotberger	\$20,735.40	\$1,750.00	\$1,750.00	\$1,750.00
Dornfelder	\$14,340.00	\$2,000.00	\$2,000.00	\$2,000.00
Misc. Red Hybrid	\$13,621.00	\$1,000.00	\$2,300.00	\$1,449.97
Agria	\$11,919.00	\$1,800.00	\$2,300.00	\$2,033.34
Michurinetz	\$7,467.00	\$1,000.00	\$2,000.00	\$1,032.28
Pinotage	\$5,688.87	\$1,598.34	\$2,200.00	\$1,614.55
Barbera	x**	x	x	x
Baco Noir	x	x	x	x
Gamay Bouze	x	x	x	x
Icewine Cabernet Franc	x	x	x	x
Icewine Cabernet Sauvignon	x	x	x	x
Icewine Gamay Noir	x	x	x	x
Icewine Merlot	x	x	x	x
Rougeon	x	x	x	x

\* Unspecified red varieties

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